

February 26, 2024

## HPSM Proudly Celebrates Black History Month

Dear providers,

February is Black History Month and to commemorate the occasion, we want to ensure that the Health Plan of San Mateo (HPSM) providers are aware of how we can better serve our Black and African American members.

1. Watch our latest video, “Patient-Centered Communication,” which explores the importance of an individual’s specific health needs and desired health outcomes. This approach to health care is critical to helping some of San Mateo County’s most underserved communities, such as Black and African American members: <https://www.hpsm.org/videos/default-source/provider-education/patient-centered-communication.mp4>
2. Watch our 2022 webinar featuring a historical view of the health care experiences of Black or African American patients. Watch the webinar here: [www.hpsm.org/videos/default-source/webinar/black-history-month.mp4](http://www.hpsm.org/videos/default-source/webinar/black-history-month.mp4)
3. Watch our webinar, which was recorded in partnership with Black Infant Health (BIH) of San Mateo County, to learn about how racism impacts Black and African American breastfeeding rates. <https://www.hpsm.org/videos/default-source/webinar/barriers-to-black-breastfeeding.mp4>
4. Check out what our community partners are doing in San Mateo County:
  - a. Behavioral Health and Recovery Services’ Office of Diversity and Equity (ODE): <https://www.smchealth.org/office-diversity-equity>
  - b. Behavioral Health and Recovery Services’ African American Community Initiative (AACI): <https://smcbhrsblog.org/tag/african-american-community-initiative/>

For questions or suggestions, please contact our Provider Services department at [PSInquiries@hpsm.org](mailto:PSInquiries@hpsm.org).

Thank you,  
The Health Plan of San Mateo